LGA Call for evidence 2014

From: Hannah Zeilig <h.zeilig@fashion.arts.ac.uk>

Sent: 04 November 2014 10:00 **To:** LGA Call for evidence 2014

Subject: education for the dementia workforce

To whom it may concern

Although I do not work at a strategic level within Norfolk, I recently completed an important piece of work that does represent an innovative way of promoting older age quality of life.

In partnership with Norse Care, a local care home provider, and with funding from the Norfolk and Suffolk Dementia Alliance and the East of England Health Innovations and Education Cluster, I led a multi-disciplinary team (academics, clinicians, artists) in the development of an effective way of educating the dementia workforce using the arts. This was evaluated extremely positively.

We hope to develop and extend this model further. More details can be found here: https://www.uea.ac.uk/dementia-research-and-innovation/our-research/descartes-arts-based-workshops-for-

educating-the-dementia-care-workforce

I hope this is helpful evidence Best wishes Hannah

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