

LGA Call for evidence 2014

From: Sue Holden <Sue.Holden@sefton.gov.uk>
Sent: 20 November 2014 10:16
To: LGA Call for evidence 2014
Cc: Peter Morgan; Samantha Tunney; Mick Hanratty
Subject: FW: LGA call for evidence on how Local Authorities should prepare for an ageing population
Attachments: AP 1 Sefton Strategy for Older Citizens 2014.docx; SPOCStrategy2014-16-FINALDRAFT(2).docx; Annual report final version 020914.pdf; Revised health and Wellbeing Strategy 2014 - 2020 FINAL.pdf

Dear Colleagues

Can I firstly apologise for missing the deadline, however I still wish to submit our approach to preparing for an ageing population as part of your call for evidence. We in Sefton recognized the challenges of an aging population back in 2010 when we published our first Strategy for Older Citizens. This strategy was developed by older citizens themselves who form part of the very successful Sefton Partnership for Older Citizens which is jointly funded by the Council and the local CCG's. This strategy underpins our Health and Wellbeing Strategy within which older citizens are a priority. Our older citizens strategy focuses on keeping older people active and well, recognizing the significant contribution older citizens make to the fabric of life in Sefton. For your information I attach the following which is a snapshot of what we do here in Sefton, as a contribution to your evidence base :

1. The current refreshed Health and Wellbeing Strategy for Sefton and the published Annual Report of achievements
2. The current 5 Year Older Citizens Strategy
3. The one year Action Plan that underpins the Strategy
4. The link to a case study recognising the successful work of Sefton Partnership for Older Citizens and Sefton OPERA by the Campaign for Loneliness

<http://www.campaigntoendloneliness.org/blog/lhh-sefton-staffordshire>

5. The link to a new campaign that we have launched this Autumn to promote befriending during the winter months

<http://www.sefton.gov.uk/17618>

6. We are also in the process of finalising and will be publishing our Carers Strategy and Our Dementia Strategy, and we can make these available in due course.

If you would like to discuss our approaches further, or indeed visit Sefton and meet our dynamic older citizens please feel free to contact me.

Take Care

Sue

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