

LGA Call for evidence 2014

From: Anita Pincas <A.Pincas@ioe.ac.uk>
Sent: 06 November 2014 12:33
To: LGA Call for evidence 2014
Cc: Anita Pincas
Subject: RE: CALL FOR EVIDENCE - Local government's response to an Ageing Society (14 November 2014)

re: prepare the older population for the government's 'digital-by-default' strategy

I have been working for some time with Mr. Nigel Houghton [nigel.houghton@gmail.com], CEO of the very innovative UK digital provider of the answer to the 'digital-by-default' strategy, namely **The Simplicity Envelope** <http://www.simplicitycomputers.co.uk/>
This offers novices a fast, simple learning pathway into the use of word-processing, email, storing images, the internet and Skype. All the less important commands and processes have been stripped out. There are no long complex menus and sub-menus. Instead, a clean simple mode of access to basic functions is transparently obvious. There is built in support in video tutorials by Valerie Singleton.

I have attended at residential care homes and observed for myself how successfully this system achieves its aims. And once the novices have grasped the essentials, they frequently take themselves on to the next stages in computer use. I cannot recommend it too highly as the starting point for hesitant non-users whether old or young.

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From: The Ageing in Europe mailing list [AGEING@JISCMAIL.AC.UK] On Behalf Of Kat Clayton [katherine@RACEFOUND.ORG.UK]
Sent: 31 October 2014 16:00
To: AGEING@JISCMAIL.AC.UK
Subject: Fwd: CALL FOR EVIDENCE - Local government's response to an Ageing Society (14 November 2014)

The Centre for Policy on Ageing, on behalf of the Local Government Association (LGA), is making a 'call for evidence' on the strategies that Local Authorities need to adopt to accommodate an increasingly ageing population.

The call is particularly interested in looking beyond traditional 'care and support' services to approaches that improve quality of life for 'younger aged' as well as 'older-aged', support older workers, provide an age-friendly environment and include 'prevention' measures that promote healthy ageing in place.

We would like to hear of any innovative and groundbreaking work that you are doing. Examples may come from any area including strategic planning, commissioning, service design and delivery or activities developed in partnership with local networks of older people and communities. Responses may also include how help can be given locally to prepare the older population for the government's 'digital-by-default' strategy, how authorities are meeting the requirements of the Care Act 2014, or how local authorities are engaging with their own ageing workforces.

For further information visit: www.cpa.org.uk/lgacallforevidence Please respond to evidence@cpa.org.uk

The call ends on 14th November 2014.

Gillian Crosby, Director

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