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From: Cheryl Oakshott <COakshott@goodwin-centre.org>
Sent: 31 October 2014 11:24
To: Wendy Kellett; LGA Call for evidence 2014
Subject: FW: CALL FOR EVIDENCE - Local Government's response to an Ageing Society

Importance: High

Morning

Not really sure where this information needs to be submitted to, however below is a brief about one of the partnership develops happening in Hull which may be of interest :

Early last year, after realising there was very little opportunity available in the city to meet regularly with other providers of Older Peoples services, I set up the Older People's Partnership Group (OPPG). The OPPG is open to any older person, organisation, service or group, regardless of size, and aims to provide a forum for sharing information, raising issues, good practice, advice, partnership working, opportunities for working better together, creative thinking and support. The OPPG meets on a monthly basis and currently has over 30 members attending regularly, which has resulted in us out growing our meeting space!

The group have worked closely together, and planned and delivered the Older People's Celebrations in Hull over the last two years, more recently in October this year. The events were delivered on very tight budgets, with funding raised by the OPPG, and were hugely successful with thousands of older people, their carers and families attending a wide range of events on activities throughout the week long events. We are currently in the process of trying to secure funding in order to start planning for next year's celebrations as we hope that this will become a regular annual event to celebrate older people in Hull.

The OPPG is a good example of partnership activity, and the efforts we are making in Hull to develop a more joined up approach to service delivery and prevention in order to improve the quality of life for older people living in the city.

This is just a snapshot, but if you require any further information then please do not hesitate to contact me.

Regards

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From: Wendy Kellett [mailto:Wendy.Kellett@in-control.org.uk] **On Behalf Of** Incontrol
Sent: 31 October 2014 10:55
Subject: CALL FOR EVIDENCE - Local Government's response to an Ageing Society

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The Centre for Policy on Ageing, on behalf of the Local Government Association (LGA), is making a 'call for evidence' on the strategies that Local Authorities need to adopt to accommodate an increasingly ageing population.

The call is particularly interested in looking beyond traditional 'care and support' services to approaches that improve older-age quality of life, provide an age-friendly environment and include 'prevention' measures that promote healthy ageing in place.

We would like to hear of any innovative and groundbreaking work that you are doing. Examples may come from any area including strategic planning, commissioning, service design and delivery or activities developed in partnership with local networks of older people and communities. Responses may also include

how help can be given locally to prepare the older population for the government's 'digital-by-default' strategy, how authorities are meeting the requirements of the Care Act 2014, or how local authorities are engaging with their own ageing workforces.

For further information visit: www.cpa.org.uk/lgacallforevidence Please respond to evidence@cpa.org.uk

The call ends on **14th November 2014**.

Gillian Crosby, Director

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