

Essex County Council  
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Essex CM1 1LX



Centre for Policy on Ageing  
Email: [evidence@cpa.org.uk](mailto:evidence@cpa.org.uk)

Date: 14 November 2014  
Our ref: ECC-052526-14

Dear Sir/Madam

**Re: Centre for Policy on Ageing and LGA: Call for Action**

Thank you for your correspondence dated 21 October 2014 requesting views and examples of good practice in Older People strategy development and commissioning.

Essex County Council is co-producing a new strategy for older people and their carers, 'A Vision for Older People's Lives in 2020'. The strategy has and will continue to be developed, implemented and monitored in partnership with older people, carers, front line staff, providers, care homes, Essex CCGs, District and Borough Councils, the private and voluntary sector. The work to date has drawn on feedback from face to face meetings, questionnaires and ethnographic studies with older people and their carers.

Please find attached details of this co-production and other exemplars of good practice where we are working with older people and communities to find solutions to the challenges of an ageing society and financial constraints.

Please do not hesitate to contact us if you would like to discuss these exciting initiatives in more detail.

Yours faithfully



**Mike Boyle**  
**Executive Director for Adult Operations**  
**Adult Social Care**

**Please reply to:** Member Enquiries Team  
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