

Bristol Ageing Better initiatives



Creating the conditions

- Age Friendly City
- Public information (animation & life stories)
- Asset Based training
- Preparing for Later Life

Identifying and informing

- GP case finding and social prescribing
- Community Navigators
- Community Case Finding
- First Contact Checklist

Working with communities

- LinkAge
- Schools for all ages
- Community Chest Fund
- Community Researchers

Supporting individuals

- Wellbeing Service
- Group work and peer Support
- Combining Personalisation and Community Empowerment

1. Age Friendly City

Achieving Age Friendly City status to provide a strategic vehicle for action across a comprehensive range of domains, all of which impact on the risk of isolation and loneliness.

2. Public Understanding

Aardman Animations to work with older people to co-produce an animation and BBC will collect life stories – all with intention of changing the general public's thinking about loneliness.

3. Asset Based philosophy

A programme of training in asset based practice to bring about a significant culture change in statutory and voluntary sector staff working with older people in Bristol.

4. Preparation for Later Life

Structured curriculum to help people adopt a positive approach to later life and in particular to build resilience against loneliness

5. GP Case finding

Proactive scanning of patient lists (especially those 85 plus) with follow up to identify those at risk of loneliness or isolation.

6. Social Prescribing

A pathway to refer isolated older people to support from within the community in order to promote their wellbeing and encourage social inclusion and self-care

7. Community Navigators

Volunteers trained and supported to undertake holistic assessments and signpost people to appropriate support.

8. Community Case finding

Local community figures to be trained in identifying older people who are at risk of loneliness and isolation, with simple referral process to alert concerns.

9. First Contact Checklist

A series of simple but holistic questions that a wide range of public and voluntary sector staff can ask in their day to day contact with older people, with simple referral mechanism

10. Community Development for Older People

City wide roll out of successful LinkAge community development model. Community activities for and provided by older people. Asset based approach in action.

11. Schools for All Ages

A major intergenerational programme with local schools to make them hubs of intergenerational activity, with a focus on involving isolated older people who live in the local area.

12. Community Chest fund

A fund for community groups who have an idea for challenging and changing the causes of isolation and loneliness to apply to for 'pump priming' resources.

13. Community Researchers

Train and support a group of older people to become competent in qualitative research. They would undertake community audits and some evaluation of the Lottery programme throughout its life.

14. Wellbeing Service

A response service for the 'community case finding', this will provide brief solution focussed therapy for those with emotional problems which contribute to isolation and loneliness.

15. Group work and peer Support

A programme of group work and peer support for those at risk of loneliness (e.g. bereaved, carers). Some with professional facilitation; others 'self help' based.

16. Combining Personalisation with Community Empowerment (CPCE)

To institute a new way of working for people assessed as eligible for adult social care whereby isolated older people receive additional volunteer support from the local LinkAge hub.